

# SNOW



Myoko is the land of snow—some 13 meters of the white stuff falls annually, meaning there's always plenty for great fun on the snow. With great hotels, many different hot springs to choose from, five major ski resorts around the base of Mt. Myoko, friendly people—and deep snow—it's the ideal place for your winter holiday!

# FIRE



Kanzuri



Kaminari green and red



Japan is known for delicious—but somewhat delicate—cuisine. In Myoko, we like to heat things up with the unique flavor of Kanzuri, a seasoning using snow-cured, fermented red peppers. Or go even spicier with Kaminari (“Thunder”) sauce, which adds the heat of habernero pepper. Who said Japanese food can't be spicy?

## A Hot Present from Myoko: Welcome to the Snowy Heart of Japan

We'd like to thank you for your interest in Myoko,  
with a flavor treat that's uniquely local.

For the 2009-2010 season,  
the Myoko Tourist Office is pleased to present  
visitors to Myoko with a jar of Kanzuri  
or a bottle of Kaminari sauce.

Just print this form out, fill it in, and come visit the  
Tourist Office—it's just outside Myokokogen Station  
(to your right as you exit the station).

Welcome to Myoko—the cold of snow, with a little  
heat as our present!

Name: \_\_\_\_\_

No. in your group: \_\_\_\_\_

Email: \_\_\_\_\_

Limit one item per group. All information above is for the use of the Myoko Tourist Office, and will not be provided to any other party.



### Myoko Tourist Office

291-1 Taguchi, Myoko-shi, Niigata-ken 949-2106  
Tel: +81-255-86-3911; Fax: +81-255-86-3450  
info@myoko.tv  
www.myoko.tv/foreign/english